

MUSIC 2.0

WATCH 2.0

// THE FUTURE OF THE WALLET //

MAJAMBA IS A MUSIC 2.0 COMPANY

STARTED IN 2010, LA SARRAZ, SWITZERLAND

SUPPORTED BY ETAT DE VAUD in 2011

MODEL: GET GOODIES BY DOING GOOD

CONCEPT TESTED AT PALEO 2012

CURRENTLY BUILDING THE MUSIC CATALOG

ANYONE CAN GET “HUGS” BY DOING GOOD

AND WITH THE “HUGS” GET MUSIC FOR FREE

MAJAMBA ONE MILLION SPARKS PROGRAM / FACEBOOK

22,000+

IN 12 DAYS

LARGEST PRE-LAUNCH COMMUNITY FOR A
SWISS STARTUP FROM 2010/2013

HIGHEST LEVEL OF ENGAGEMENT

HUGS

EVERYWHERE!

PROBLEM?

CHALLENGE

HOW TO MAKE THE “HUGS” PORTABLE?



This is a wallet!

but

Security

Privacy

Authentication

Card / Reader

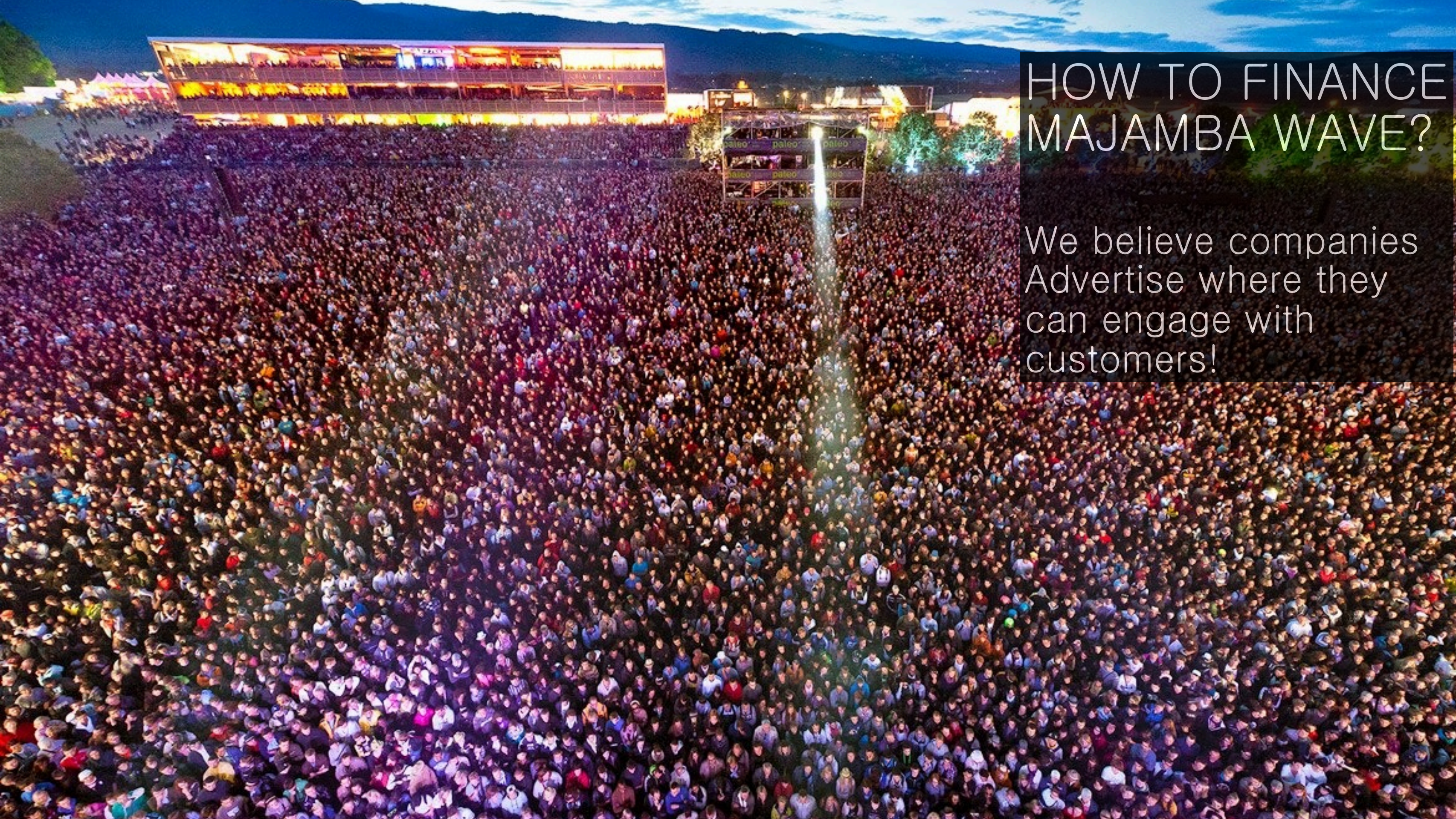
TIME
FOR
GOOD

MAJAMBA WAVE



MAJAMBA WAVE

- // Music Concerts etc.
- // Do Good Anywhere!
- // Get Help.
- // Always on.
- // Powered by Hugs.



HOW TO FINANCE MAJAMBA WAVE?

We believe companies
Advertise where they
can engage with
customers!

We also believe
that giving a
“Hug” is the
best form of
engagement.



Majamba supports organizations to reward Hugs to their stakeholders to get good done!

B R A N D S



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P E O P L E

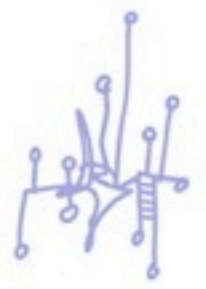
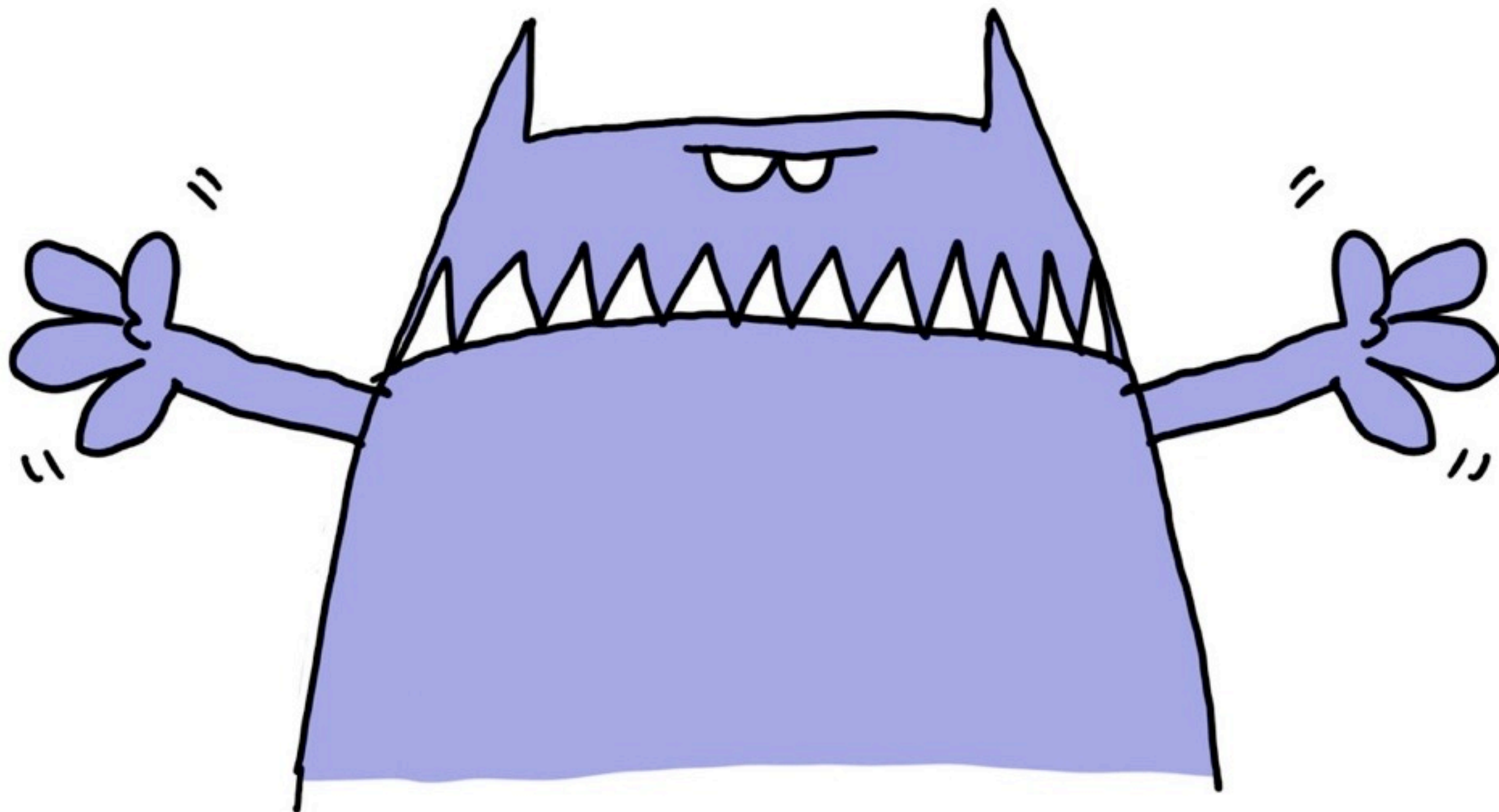


Brands **engage people** by creating missions that are good fun and reward Hugs, our social currency.

People solve missions, collect Hugs and use Majamba Wave to get the **best music experience**.

Note 1: All missions are validated by Majamba.
Note 2: The brand logos indicate the pipeline.

Majamba Hugs Social Currency is like Cumulus Points or Coop SuperPoints - but Global and can be used by 3rd parties.



Have you hugged your customers today?